

Exhibition Documentation

Three Artists Walk into a Bar

The Appel Curatorial Programme – Efrat Gal

13 April – 12 May 2012

ZINGER*presents*, Amsterdam

Press Release

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De Appel Curatorial Programme – Efrat Gal

10 September – 24 September 2011

Private Location Amsterdam

Press Release

From a private location in Amsterdam ZINGERpresents is pleased to play host to Efrat Gal's project German Bakery as part of De Appel Curatorial Programme's final presentation. Gal's project, loosely based on the childrens' books Max und Moritz by Wilhelm Bush and Der Struwwelpeter by Dr. Heinrich Hoffman, looks at the application of dialogue and humour as means of transferral. The privacy provided by making use of a domestic setting to relay acts of cruelty common in both books juxtaposed to the artist baking cookies for the projects visitors devises a morbid veil between comfort and discomfort.

The broader exhibition 'Three Artists Walk into a Bar' curated by the participants of De Appel Curatorial programme consists of a series of projects and performances beyond the safety of the gallery domain. The project aims to communicate its message through setting up a system of peers and professionals to relay its colourful hypothesis; Can humour be a critical instrument for the analysis of social, political and cultural issues? This commitment, that flows out into over 60 projects throughout the city, stems from a belief in its social quality; in its capacity to bring subversive voices and unexpected perspectives to mainstream awareness.

Steven van Grinsven, 2011

De Appel has organized the Curatorial Programme since 1994. During the course of this professional development young curators from different parts of the world are taught skills and offered experiences. They can use these as a source in their further professional career. The programme comprises theory lessons, workshops, excursions, assignments and educational confrontations. In a formal sense it is not a course, because there are no objectives, curriculum or marking system.

Installation Images



Installation view Three Artists Walk into a Bar – Efrat Gal ‘German Bakery’
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